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About Us

Electing Women [CITY] is a giving community that supports Democratic women running for US Senate, Governor, Vice President, and President. We host intimate and engaging in-person events with candidates. Our goal is to inspire intentional, informed giving and to close the political gender giving gap as a pathway to increasing women's political leadership.

Women leaders produce better outcomes across the spectrum because they bring their life experiences to policy-making. But progress has been too slow: The US is currently ranked 79th in the world in the percentage of women in office. There are currently only five women of color in the Senate, and there has never been a Black women governor. We must do better.

Our Unique Model

Some women's political organizations recruit. Others train. We fund. But we do it differently, and our unique value is building local communities of like-minded donors. Electing Women [CITY] events are small gatherings that allow candidates—incumbents and non-incumbents—to engage in substantive, lively conversation about policy and politics with communities of women donors. Prior to each event, the EW [CITY] team briefs members on the background of the candidate, overview of the race, and other relevant details.

By becoming a member, you join a powerful community of donors leveraging our power to elect more women. Your annual PAC membership contribution allows us to make additional donations to candidates, maintain our operations, and continue to expand our network. Our greatest asset is our community itself.

Classic Membership [HYPERLINK TO YOUR PAC GIVING PAGE]

- \$5,000 annual commitment to support women candidates:
 - \$1,000 joining donation to the EW [CITY] PAC
 - + Four additional \$1,000 donations directly to candidates over the course of the year

Steering Committee Membership [HYPERLINK TO YOUR PAC GIVING PAGE]

- \$5,000+ annual commitment to support women candidates:
 - \$5,000 joining donation to the EW [CITY] PAC
 - + Four additional \$1,000 donations directly to candidates over the course of the year
- Steering Committee members are invited to meet quarterly by Zoom to discuss candidate support, operations, and other strategic planning. Even if you are not interested in joining our quarterly Zooms, supporting our PAC at the Steering Committee level allows us to expand our operations and further support our candidates.

Member Benefits

In addition to our candidate events, EW [CITY] members receive the following benefits:

- Monthly national Electing Women Alliance (EWA) Zooms with candidates, researchers, and thought leaders
- The latest political intel in our monthly EWA newsletter and regular political briefings from our political director
- Invitations to attend the biennial national EWA convening events in Washington, DC, including our 10th anniversary celebration in 2025
- Invitations to join additional Electing Women Alliance programming, including fundraising trainings through our Donors as Raisers program and canvassing trips

Our Impact

Since our launch in 20XX, EW [CITY] has raised over \$X for women candidates, and our national network, the <u>Electing Women Alliance</u>, has collectively raised over \$32 million for women candidates.